

From Concept to "WHOA!"

OVERVIEW

I'm a Visual Designer and UI/UX Specialist with extensive experience leading design across web, print, and social media. I create everything from secure portals and complex, data-driven applications to marketing materials, digital campaigns, and brand communications. My focus is always on making information clear, experiences intuitive, and design purposeful. I work closely with stakeholders, developers, and cross-functional teams to shape ideas, solve problems, and carry projects from concept through launch and ongoing refinement.

EDUCATION

2022–2026 | **Southern New Hampshire University** (SNHU)
BA in Graphic Design and Media Arts, summa cum laude (3.986 GPA)

Rob Dunbar

DESIGN SKILLS

Branding
UI/UX Design
Typography
Color Theory
Visual Hierarchy
Creative Direction

TECHNICAL SKILLS

Adobe CC
Photoshop
Illustrator
InDesign
Figma
WordPress
Caspio
HTML / CSS / JavaScript
SQL
Constant Contact

LEADERSHIP SKILLS

Team Leadership
Mentoring
Project Management
Vendor Management
Problem Solving
Scheduling

EXPERIENCE

2024–Present | **Chicago Low-income Housing Trust Fund** | Director of Digital Design

- Led UI/UX strategy, interface design, and delivery for enterprise digital platforms and Caspio-based applications, making sure each solution supported both user needs and business goals.
- Designed and launched a secure Caspio-based client and admin portal with dashboards, forms, reports, workflows, and data pages that simplified onboarding, compliance, and day-to-day reporting.
- Managed the UI design and front-end development of the corporate website and secure client portal. Improved usability, accessibility, scalability, and overall site performance.
- Worked closely with leadership, developers, and cross-functional teams to define requirements, establish role-based access and security standards, resolve UI and system issues, document design patterns, and support end users.

2020–2024 | **High Access Dev. LLC** | Director of Digital Design Systems

- Led brand, technology, and Caspio application initiatives that brought visual identity, digital experience, and performance into a more consistent system.
- Designed and developed large-scale Caspio data portals using data pages, tables, forms, reports, tasks, and triggers to improve usability, automation, and data management.
- Managed creative teams and directed UI/UX and web development across WordPress, HTML, CSS, and JavaScript, with a focus on scalability, performance, and secure access.
- Planned and executed targeted email and social media campaigns using audience segmentation and performance data to improve results.

EXPERIENCE CON'T ▸

CONTACT

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